**P. V. S. SUHASAN REDDY Phone: 897 175 275 6**

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**Summary**

**Portfolio –** [**www.suhasanreddy.blogspot.com**](http://www.suhasanreddy.blogspot.com)

Seasoned Internet professional with 8.5 years’ experience in the industry, worked on more than 500 projects with demonstrated abilities to manage and market a product through its lifecycle - planning, analysis, design, project management and improvement phases. Extremely effective in designing and establishing product specifications,. Looking to use my broad cross section of hands on Graphic, Web development skills, product management, business development, team building and technical skills to bring focus and drive to an online product or service.

With a passion and hands on experience on Visual Designing and expertise in all stages of digital art direction and design, from conceptual thinking through product launch. Focused on designing innovative user experiences with thoughtful interactions and stunning visuals for all platforms.

Also Served as Visiting Faculty at MP Birla Institute of Management and BhavanNifte School of Business in the Stream of Systems.

'Best out Going Student' award winner from MP Birla Institute of Management.

**Knowledge Domain**

Main Course: M.B.A (Systems & HR) Graduate from MP Birla Institute of Management, Bangalore.  
Basic Course: Graduate from Science stream in IT

**Specialties-**

* Product Management (Web)
* Graphic Design (Digital and Vector),web, Logo Design, Email and Print Campaigns
* E-Learnings
* Photography, Videography and Video editing
* Ecommerce Technologies, Web Design , LAMP, PHP, MYSQL, Apache , HTML5, CSS3
* Search Engine Optimization (SEO), Digital Marketing, Internet Marketing
* Software Quality - ISO 9001, ISO, 27001, CMMI 1.1

**Applications and Tools:**

Adobe Captivate, Articulate, Adobe Presenter, Adobe Phototoshop, Adobe Illustrator, Corel VideoStudio, Corel Photoimpact, Corel Draw, Camtasia Studio, Adobe Dreamweaver, MS Powerpoint, Web Design, Web Application Development , HTML5, CSS3, , LAMP Technologies, Wamp Framework, PHP, MYSQL , Apache, IIS, Google Sketchup, Google Analytics, Google Adsense, SEO Optimized URL(Mod\_Rewrite), Google Adwords, FTP Tools (File Zilla, Cute FTP), Ecommerce Technologies, OS Commerce, Tomato Cart, Open Cart, Joomla, Drupal, Payment Gateway Integration , Helm, Parallel plesk, MS Visio, SMS Gateway, Corporate Video Presentations, SEO, Web Marketing, Quality Standards (CMMI, ISO etc), Microsoft Certified Professional(MCP), Understanding of Adobe Flex, Adobe Flash,.

**Work Experience**

**Working as Product Manager at RAMKRI from July 2007 to till date:**

Proven record of achievement with more than 500 projects in Product management, Elearnings, Graphic Designing, Print Design, web design( Static & Dynamic ), web application development, e-commerce sites, Shopping Cart, , Video presentations with strong product management and web production skills. Successfully launched and managed numerous Digital products.

**Key activities:**

* Implementing design with effective and systemized project planning procedures
* Meet with client / team member, understand, interpret and follow the brief, prepare ideas and consider viability according to usage, budget and any restraints
* Managed full product life cycle from needs analysis, plan, design, development, implementation and evaluation to effectively communicate with client, meeting deadlines, and promoting internal team satisfaction upon completion
* Driving a solution set across development teams (primarily Development/Engineering, and Marketing Communications) through market requirements, product contract, and positioning.
* Adhere to brand guidelines
* Research, design and present appropriate visual options and follow through to print or digital output
* Designed & Developed for different eLearning’s
* Assist with copy writing / developing ideas
* Organising and managing photographic shoots
* Type setting, layout, photoshop and vector art creation
* Careful proofing, spell checking and preflight procedures, print management
* Time keeping, file maintenance and archiving
* As an UX Designer working with all other departments to execute.

**Major Visual Presentations:**

www.suhasanreddy.blogspot.in

**Major Projects:**

* ELEARINGS( Bosch and Adaptive Processes)
* NRI CHOICE (Online shopping Cart)
* STUDENT HOOD (College Management System)
* ATHMEEYA (Apartment Management System)
* SCHOLARS (SMS Integrated System)
* TALKING QMS (Process Management System – SAAS Module)
* EASYBUILD.IN(Online shopping Cart)
* ONLINE TEST MODULE ( Online Exam Module)
* GOODSWAALA.COM ( Online Classifieds Portal)

**Worked as Quality Consultant in Adaptive Processes (July 2006 – July 2007)**

**Projects in ADAPTIVE PROCESSES**

**Associate Consultant – Quality (2006 July – 2007 July)**

* Re-engineered their QMS compliant with ISO 9001-2000 and CMMI Level 3 include:
* Redefining the Existing processes
* Defining the processes found through Gap Analysis
* Upload the QMS into Intranet
* Representative for ISF from Quality Department for ISO 27001 Initiative

**Worked at following Clients Sites**

* **Ness Technologies (ISO 9001-2000, CMMI Level 3 Certified)  
  E-Governments Foundation  
  Empower Research Knowledge Services Pvt. Ltd  
  Reach technologies**

**Personal Details:**

Father Name: P. V. Krishna Reddy  
Date of Birth: 12th of March, 1983.  
Nationality: Indian  
Marital Status: Married.  
Current Location: Bangalore  
Languages Known: Telugu, English, Kannada and Hindi

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